

## Three Steps to Increase Your Profits by 50% - 75% in Six Months

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**Increasing your profitability is about BOTH increasing revenue AND decreasing costs. You have the power within you to do both of these things, and FAST when you master three critical skills.**

### **1. 97% success vs 40% success - Get and keep your brain in peak performing condition.**

Over the past twelve years, the learning professionals at Cheetah Learning have helped tens of thousands of ordinary people do something extraordinary - absorb a large body of knowledge about Project Management in four days to pass an extremely difficult Project Management Professional (PMP) certification exam on the fifth day. Before Cheetah Learning developed their Accelerated Exam Prep approach, people were spending six months studying and 40% of them were failing this exam. 97% of Cheetah's students pass this same exam after only four days of studying? Why? Because six weeks prior to class starts, they take a class that puts their brain in peak performance so they can significantly shorten their studying time while significantly increasing their studying effectiveness. Can you imagine what this level of productivity could do for your bottom line? Cheetah students who go through this amazing program go on to become the top earners in their fields as they have mastered the one thing they have 100% control over – their mind.

### **2. 100% vs 25% - Leverage Your Innate Strengths to finish what you start, FAST.**

According to a Gallup survey, only 25% of Americans are working in ways that best use their strengths. 100% of Cheetah Learning students learn quickly by using critical thinking skills and using these strengths to implement proven strategies in the workplace. They learn how to complete projects in a timely manner by leveraging proven techniques with “completion” being the operative word here since 75% of all projects fail. Cheetah students embark on a project for one of two reasons:

1. to introduce a product or service to market or
2. to redesign an internal process to reduce costs (and risks).

The quicker you can FINISH either of these types of projects, the quicker you can reap the benefits (i.e. profits).

### **3. 50% - 90% Failure vs 99% Success - Increase your personal effectiveness.**

According to the EEOC people are only working at 50% of their potential. And based on a UCLA study, there is a 90% dissatisfaction rate with both internal and external approaches to learning project management. Harnessing the power of your mind is crucial to improving your personal effectiveness. When you learn how to create the environment where other people can work at their peak performance by utilizing the innate strengths, you get exponential improvements in productivity (and profitability). Training is an integral part of having every employee achieve their potential. The unfortunate reality is many people do not know how to effectively train others. Death by power point prevails as the main modality for attempting to transfer knowledge to others in the corporate environment. This is especially true among training that is created by internal staff who may be well regarded experts in their fields, but not expert in the science of learning. This is why the UCLA study found an overall 90% dissatisfaction ranking with teaching one of the critical life skills for success in any operation which is project management. Think about when you do projects. It is to go after a new market, to introduce a product into your market or to improve the performance of an internal process. Projects are the profit drivers of every single operation even if you are not working in a profit driven enterprise. How you use your resources is vitally important to your success. Increasing your personal effectiveness means learning how to better start and finish your projects. What is even more astounding is that only 30% of people finish training they start and 75% of all projects fail. This makes perfect sense because the training is often not effective from the beginning. Why continue wasting your time? 99% are highly satisfied with the learning experiences because the programs WORK to help them achieve bottom line improvements, FAST.

Would it be valuable to you to increase profits in your operation? You and your staff may qualify to participate in Cheetah Learning's Effective Cheetah program. [Click here](#) to take our short assessment to see if you have what it takes to be a Cheetah.